



Iowa Cultural Corridor Alliance: 2011 Dates to Save

Special Celebrations

Monday, January 31, 2011 – ICCA Annual Meeting/Icky Honors Celebration

Join us for an evening honoring the hard work and dedication of the many arts and cultural organizations in the Corridor. Enjoy live performances by organizations celebrating special milestone anniversaries and the announcement of the recipients of the 2011 Icky Honors. The event begins with receptions at 5:30 p.m. at the Iowa Artisans Gallery and the Chait Galleries Downtown in Iowa City. The presentation will begin at 6:30 p.m. at The Englert Theatre. Tickets are currently on sale for \$20 through The Englert Theatre Box Office (319.688.2653 or www.englert.org).

2011 Programming Events

Based upon Partner and Associate feedback gathering through ICCA's Fall 2010 Survey, we are delighted to provide you with six events in 2011 hosted throughout the Corridor. Each session will contain a professional development portion lasting approximately one hour followed by a social hour with appetizers and beverages provided by ICCA. All events are free to ICCA Partners and Associates. You are welcome to come and go during the events as your schedule permits.

Dates and topics have been selected, but locations and times are still being determined (most events will run from 5:00-6:30 p.m.) Additional information will be provided about each event closer to its occurrence via the ICCA e-blast.

Tuesday, February 15, 2011 – Arts Advocacy Day in Des Moines

Join a caravan of your fellow ICCA Partners as we head to Des Moines to discuss the arts in Iowa. More details will follow regarding the day's program as it becomes available from Iowa's Department of Cultural Affairs.

Tuesday, March 29, 2011 – Best Practices for Engaging Student Interns

Are you interested in engaging a local college or university student to assist with your organization's upcoming events or projects? Join us as we provide information about connecting with students and creating meaningful internship programs.

Tuesday, June 21, 2011 – Audience Development

What are the latest trends in developing audience members of all ages for arts and cultural organizations? We will explore what organizations across the county are doing to engage both new and returning audiences to keep their experiences and interactions with organizations fresh, new, and fun.

Tuesday, September 20, 2011 – Roundtable Conversations

Join your peers who work in marketing, development, finance, and other focused areas of nonprofit organizations for moderated group discussions.

Thursday, October 20, 2011 – Best Practices for Collaboration

ICCA will partner with the Iowa State University Extension's Nonprofit Management Academy to discuss best practices for successful collaborations between organizations.

Thursday, December 15, 2011 – Social Media with LavaRow

ICCA will partner with the Iowa State University Extension's Nonprofit Management Academy to bring the popular Des Moines-based social media and strategy firm, LavaRow, to Eastern Iowa. Join us as they present on social media for arts and cultural organizations.