



Iowa Cultural Corridor Alliance Excellence In Innovation Awards

COMMITTEE HANDBOOK

Approved 7-09

MISSION

The mission of the **Iowa Cultural Corridor Excellence in Innovation Awards** event is to: serve as the annual meeting for the alliance; heighten the local and regional profile of the alliance and its member organizations; celebrate the innovative programs and collaborations of the Corridor's arts and cultural sector; and embrace the full range of ICCA members.

COMMITTEE MAKE UP

- ❖ The planning committee for the Icky Awards shall include:
 - At least one current member of the ICCA Board of Directors who shall serve as the official liaison to between the committee and Board.
 - The ICCA Executive Director.
 - At least one member from the previous year's planning committee.
 - Representatives from all areas of the cultural community/ICCA membership.
 - A chairperson that has been approved by the ICCA Board.

PROGRAM

- ❖ Icky event shall be held the last Monday evening in January when at all possible. Venue shall rotate annually between north and south corridor. (Exceptions require approval of the Board.)
- ❖ Showcases performances or presentations shall be invited from those ICCA member organizations that observed a recognized milestone anniversary during the preceding calendar year. (Milestone to be defined as a publicly recognized anniversary increment of 5, 10, 15, 20, 25, etc. years.) The performance or presentation should be an encore of something presented by that organization during the previous calendar year. Performance/presentation time shall be no longer than 3 total minutes.
- ❖ No more than 12 on-stage performances or presentation may be included. Committee to determine final group.
- ❖ Presenters and performers should not duplicate.
- ❖ As many ICCA member organizations as possible should be included.
- ❖ Only the ICCA Board has the authority to revise the structure/guiding principles of the event.

- ❖ ICCA does not fund raise or generally seek sponsorship, so as not to compete with its own member organizations for support. However, the ICCA Executive Director and/or the Icky organizing committee may accept sponsorship funds for the event when the following conditions are met:
 - Sponsorship of the Icky Awards does not replace support for any ICCA member organization by the funder.
 - The ICCA Board of Directors has approved both the request and the resulting sponsorship agreement.

NOMINATIONS

- ❖ ICCA member organizations will use a self-nominating process to identify event/activities for possible inclusion on the ballot. Nominations may be submitted at any time.
- ❖ The nomination committee shall determine the final ballot.
- ❖ Each nominated event may appear in only one category.
- ❖ There shall be no more than 5 nominees in any one category.
- ❖ ICCA itself is not eligible in the collaborative categories. However, if ICCA is one of multiple partners, the event or program is still eligible in the collaborative categories.

NOMINATING COMMITTEE

- ❖ Nominating committee (not the same as event planning committee but with representation) will develop the ballot from those events submitted.
- ❖ Nominating Committee will include a board-appointed chair and at least one other current board member.
- ❖ The Nominating Committee need not be exclusive to ICCA members.

CREATING THE FINAL BALLOT/GUIDING PRINCIPLES FOR NOMINATION COMMITTEE

- ❖ The Icky Awards are meant to celebrate innovation. For a non-profit arts organization, what constitutes innovation? That's what the Nominating Committee must determine. The Nominating committee will consider all submissions received by established deadline.
- ❖ Committee will meet as a group to create the final ballot that includes no more than five nominees in each category. Suggested areas of consideration in determining the ballot are provided below to guide the work of the committee. This is not meant to be an exclusive list; it is hoped that the Nominating Committee will identify additional innovative ideas.

- ❖ Programs or events that extend an organization's mission into a new area.
- ❖ Programs or events that bring arts and culture (or support of arts and culture) to new or underserved audiences.
- ❖ Programs or events that experience unprecedented growth or community/media attention out of proportion to any marketing or advertising that is done.
- ❖ Collaborations, particularly those that take place between unlikely partners and generate synergies that are unique or unexpected.
- ❖ Programs or events that utilize technology in a unique way.

AWARDS/BALLOTS

- ❖ All ICCA member organizations will be invited to vote in all categories.
- ❖ Ballot results shall be tabulated by an impartial third party, preferably in the accounting or legal field.
- ❖ One Icky statue shall be provided for each award. Multiple winners in collaborative categories may purchase additional awards individually.

REVISIONS

- ❖ Revisions to any of these Icky guidelines must be made by the ICCA Board of Directors.